

Alpha Media Group: Resume Search & Job Slot

- Objective:** Alpha Media Group was seeking an efficient, cost-effective online recruiting solution to help staff their new office in Franklin, TN. They were also seeking to reduce their dependency on staffing agencies.
- Solution:** Alpha Media Group utilized our Job Slot and Resume Search solutions.
- Results:** Yahoo! HotJobs' Job Slot and Resume Search solutions enabled Alpha Media Group to refresh their job listings and search the resume database for job seekers who met their criteria. This provided them with maximum exposure to candidates on Yahoo! HotJobs. These flexible solutions also allowed Alpha Media Group to make the most of their recruitment budget and eliminate their need for staffing agencies.
- Quote:** "Yahoo! HotJobs gave us a greater return on investment than Monster. We can refresh our job postings on Yahoo! HotJobs without having to pay for another posting."

Ayasha Karachopan
HR Manager, Alpha Media Group

